



ASTPS “Done-for-you” Marketing

Direct Mail Book Campaign

Fax to: (716) 630-1651 OR Email: Sarah@astps.org

Book Pricing: Generic Version (Lawler as Author)

Author---->	LM Lawler ASTPS	LM Lawler ASTPS	LM Lawler ASTPS	LM Lawler ASTPS
Customized Format	Quantity of Books-Single Order			
Quantity	100	200	300	400
Unit Cost	\$9.00	\$8.00	\$7.50	\$7.00
Cost per 100	\$900.00	\$1,600.00	\$2,250.00	\$2,800.00
Disc. For full pay in advance	5%	6%	7.50%	10%
Disc. Amount	\$45.00	\$96.00	\$168.75	\$280.00
Net Cost for Full Pay in Adv.	\$855.00	\$1,504.00	\$2,081.25	\$2,520.00
Select Quantity ⇨				

Book Pricing: Customized Version (You as Author)

Author---->	You	You	You	You
Customized Format	Quantity of Books-Single Order			
Quantity	100	200	300	400
Unit Cost	\$24.50	\$17.50	\$14.33	\$12.00
Cost per 100	\$2,450.00	\$3,500.00	\$4,299.00	\$4,800.00
Disc. For full pay in advance	5%	6%	7.50%	10%
Disc. Amount	\$122.50	\$210.00	\$322.43	\$480.00
Net Cost for Full Pay in Adv.	\$2,327.50	\$3,290.00	\$3,976.58	\$4,320.00
Select Quantity ⇨				

Premium Package Offers Additional Marketing Opportunities

BONUSES

- ⇨ 3 customized Realtor Marketing Letters (MS Word format)
- ⇨ 3 Customized Realtor Marketing Postcards (Print-ready PDF files)
- ⇨ Minimum Order 100
- ⇨ Payment Terms:
1/3 down
1/3 30 days
1/3 60 days
- ⇨ Credit Card Pre-Authorization Required
- ⇨ Turn-around time: approx 2-4 weeks

Name:	Credit Card #:		
Email:	Name on Card:		
Phone #:	Expires:	<input type="checkbox"/> Visa	<input type="checkbox"/> M/C <input type="checkbox"/> AmEx
Shipping Address:	Billing Address:		
City, State, Zip:	City, State, Zip:		

Signature _____

Date _____